

Ben Nye Co. Official Statement

RE: Campaign for Safe Cosmetics Report, Lead in LW (Face Paints)

Ben Nye Makeup has been committed to the highest standards of product quality and safety for over 42 years. We adhere to responsible manufacturing procedures to meet the rigorous safety standards set by the U.S. Food and Drug Administration (FDA).

Several reputable organizations and experts have issued opinions regarding lead in cosmetics. As the CTFA states below, lead is unavoidable. It is present in our environment, in foods that we eat and even in water that we drink. There is no conclusive evidence to confirm how much lead is actually absorbed through contact with cosmetics. Further, there is not one single recorded case in U.S. medical literature substantiating lead poisoning through cosmetic use (SNOPEs, NOVEMBER 2008).

CTFA Statement Re: Lead and Cosmetics (from the CTFA Website)

It is impossible to live in a lead-free world. Lead is ubiquitous in the environment. It is in the air, water, soil, in short, it is unavoidable. However, compared to the amount of lead a person would ingest from eating and drinking ordinary foods, the amount expected from the use of cosmetics would be extremely small.

Under the Food, Drug, and Cosmetic Act, the Food and Drug Administration (FDA) has the responsibility to take action if it finds a product to be unsafe and has abundant legal authority to do so.

Cosmetics are safe products that millions of consumers use and enjoy every day. It is alarmist and irresponsible to suggest otherwise.

Below are links to websites with useful information that specifically address and invalidate the concern that lead content in responsibly manufactured cosmetics are at hazardous levels.

<http://cosmeticsinfo.org/HBI/31>

<http://www.fda.gov/Cosmetics/ProductandIngredientSafety/ProductInformation/ucm137224.htm#at>